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NYC Lifestyle

Black Friday 2021

Instead of big-name retailers or generic gifts, think outside the box when shopping on Black Friday. This is New York City, after all, home to some of the world's most talented local artists, creators and small businesses. From hand-crafted décor and holiday meal kits to kid-approved board games, we've scoured the web to find the very best Black Friday deals in our backyard.

Society6 | High-Trend Home Décor

[Society6](#) has established itself as one of the most unique online destinations for artwork, furniture, and home décor sourced directly from independent artists and small businesses. The selection of [items on sale for the holiday](#) rotate weekly through Monday, November 29.

Green Chef | Keto-Friendly Meal Kits

Keeping it keto isn't always easy. Enter [Green Chef](#), one of the only meal kit delivery companies with a vibrant, scalable selection for keto diners. For a limited time, new customers will receive \$125 off their first four deliveries.

EQ3 | Timeless Furniture

[EQ3](#), a sustainable furniture, flooring and lighting manufacturer, launched their "Thankful for You" sale this week. Through the end of the month, almost every item online and on display at their Manhattan flagship is marked 20% off.

The Bouqs Co. | Indoor Plants & Bouquets

[The Bouqs Co.](#) is a florist and gift shop specializing in eco-friendly floral arrangements and plant delivery. Their [one-day Black Friday sale](#) won't be announced until later this week, so be sure to check back for the freshest deals and discounts.



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Board Game Deal Busters

There is nothing like crowding around a board game with family and friends. [GamesRadar](#) has curated a list of some of the best board game deals this Black Friday. The selection includes fan favorites like Settlers of Catan and Pandemic, as well as new releases like Disney Villainous.

Black Friday Hike in Alley Pond Park

If you are looking for a way to celebrate Black Friday but want to avoid the spending and the crowds, head over to [Alley Pond Park](#) in Queens for a [free holiday hike](#). The Urban Park Rangers will guide hikers to the Alley Pond Giant, the tallest and oldest living tree in New York.

Record Store Day at Rough Trade

[Rough Trade](#) invites you to celebrate Record Store Day which returns Friday, November 26th. Patrons will have access to an exclusive collection of re-pressed titles available online or at the store's midtown Manhattan flagship. [Click here](#) for a full list of the new releases.

12th Annual Small Business Saturday

American Express has announced its 12th annual Small Business Saturday, which will take place on November 27th. The campaign features a series of initiatives to drive consumers to shop small during the holiday season including [an interactive map of small businesses](#) in your area.