



BarkPark

Success Story



Woodcreek Fate HOA
Rockwall, Texas

SITUATION

A community outside of Rockwall was experiencing issues with lost and stray pets.

Passionate about animal rescue initiatives, Woodcreek homeowners overwhelmingly requested a dog park for their community. So, FirstService Residential worked with developers and residents to create an animal-friendly park that fit the association's needs.

SOLUTION

- A state-of-the-art dog park with fountains, trails and exercise hoops opened in 2016.
- Technology solutions like Connect and HomeAgain are used to create pet profiles and add microchip detectors.
- If a pet is missing, pet owners with a profile and HomeAgain microchip detector have a higher chance of reuniting with their furry friends.
- To manage all pet-related initiatives, the Pets at Woodcreek Committee, or PAW, was founded.

OUTCOME

Each dog (or other furry friend) now has a tag with a registered serial number. Homeowners are also required to share their contact information to

“We looked at the resources and networks that were already in place and created a resolution to a pervasive issue in our community.”



Mallorie Barr
General Manager

access the dog park. As a result, more than 1,225 dogs have registered, with an average of 5 pets being reunited with residents every month!

PAW Events:

- **Furry 5K & low-cost vaccination clinic**
- **Yappy Hour Breakfast Socials**
- **Howloween Pet Costume Contest**
- **Pet Photos with Santa & more!**



BarkPark **PUPDATE**

As of 2019, 1,443 pets registered with the Woodcreek community. The park and pet registration system were such a hit with homeowners that a local developer, SouthStar Texas, and on-site management are working together to build a second park. Features like access points, water stations, picnic tables and waste cans will also be included to create the perfect pet paradise. FirstService Residential is also collaborating with the HOA attorney to craft a contract agreement and make amendments to their association's governing documents.

Woodcreek's BarkPark pilot program gained so much attention that other FirstService Residential-managed communities have requested and implemented BarkParks in their neighborhood.

THE NUMBERS

1,443 pets registered

5 pets reunited every month

2-acre dog park

